



RLF COMMUNICATIONS

Twitter Resource Guide January 29, 2009

What is Twitter?

Twitter in plain English courtesy of YouTube

<http://www.youtube.com/watch?v=ddO9idmax0o>

What's that link again to access my Twitter account?

www.twitter.com

Twittonary: Basic and Commonly Used Terms for Twitter

@ + username

Considered like reply on email. Place @ before a user's name "@aleasha" and your tweet displays on the reply section of the user's screen.

Example: @RLF Thanks for showing me how to use Twitter.

D username + message

Sends another user a private message to their computer or mobile device.

Example: D aleasha Can you tell me website for downloading TwitterBerry?

DM (shorthand for direct message)

Follow

Choosing to sign up to receive someone's *tweets*.

Followers

People who follow your updates.

Hash tags

Hash tags are a way to group similar keywords/posts on Twitter. You can use hash tags in your *tweets*, preceding keywords. Your *tweet* then appears on a separate, public feed. You can also track other *tweets* on the subjects you're interested in and join in on other conversations.

Examples:

- Events or conferences: "Tara's presentation on communities was great! #barcampblock"
- Disasters: "#sandiegofire A shelter has opened up downtown for fire refugees."
- Memes: "My #themeword for 2008 is conduct."

- Context: “I can’t believe anyone would design software like this!
#microsoftoffice”
- Recall: “Buy some toilet paper. #todo”

RT + message (RT = retweet)

- Considered like forward for email. If you see something worth passing along to your following, simply place “RT” in front of your message and “retweet”.

Helpful Links and Online Resources for Twitter:

- 1. Search for people and topics on Twitter**
<http://search.twitter.com/>
- 2. Find where you (and other users) rank on Twitter**
<http://www.twittercounter.com/>
- 3. Grammar Girl's Strunk & Twite: An Unofficial Twitter Style Guide**
<http://grammar.quickanddirtytips.com/twitter-style-guide.aspx>
- 4. Twitter Support**
<http://help.twitter.com/portal>
- 5. Twitter Downloads (discover mobile and desktop applications for feeding your tweeting addiction)**
<http://twitter.com/downloads>

Some popular downloads include:

TweetDeck (for PCs)

<http://www.tweetdeck.com/beta/>

Twitterrific (for Mac and iPhone)

http://www.download.com/1770-20_4-0.html?query=Twitterrific&searchtype=downloads

TwitterBerry (for BlackBerry)

<http://www.orangatame.com/products/twitterberry/>

- 6. TwitPic**

<http://twitpic.com/>

Share photos on Twitter using TwitPic.